



Joe Scheidler
Member ID 1840624



434 West 33rd Street • New York, NY 10001
www.plannedparenthood.org/renew

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Mr. Joe Scheidler



To renew your membership immediately,
you can give online at
www.plannedparenthood.org/renew



2014 MEMBERSHIP RENEWAL

I will renew my membership in Planned Parenthood. To help show that nothing can stop Planned Parenthood, and to make sure women have access to quality health care, affordable birth control, and safe, legal abortion no matter what state they live in or what their income is, I am sending my annual renewal contribution to Planned Parenthood Federation of America in the amount of:

- \$25
 \$35
 \$50
 \$100
 Other \$ _____

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Mr. Joe Scheidler

Your gift to Planned Parenthood Federation of America will be shared with your local Planned Parenthood organization.

Please make your check payable to PPFA, or to charge your gift by credit card, please see reverse.

Donations to PPFA are tax deductible to the fullest extent allowable under the law.

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Dear Mr. Scheidler,

The unprecedented fight over women's health care is far from over and Planned Parenthood will not allow anyone to deny women access to the health care they need, including affordable birth control and safe, legal abortion.

Your renewed support will ensure that Planned Parenthood will continue to be there for the millions of women, men, and young people who depend on us. With your help, we will stand up to our opponents and be there for women, no matter what.

Please renew your support for 2014 today. Thank you.

Cecile Richards

Cecile Richards
President



Cecile Richards
President

Dear Planned Parenthood Supporter,

I can't thank you enough for what you have done for Planned Parenthood and the millions of women, men, and young people who count on us every year.

Together we've proven time and time again that Planned Parenthood will be there for the women who need us — no matter what it takes.

Nothing is going to stop us from making sure women have access to the health care they need, including affordable birth control and safe, legal abortion ... nothing.

Not ideologically driven politicians, not legislative backroom deals, not misinformed business owners or pharmacists — not as long as we have the Constitution and common sense, **and you**, on our side.

While we made significant inroads last year, this unprecedented fight over women's health care is far from over, and we need you in it with us for the long haul. Your renewed support for 2014 is absolutely critical.

- Your support means that our health centers can continue to deliver quality, affordable health care to millions of women, men, and young people.
- Your voice added to those of all other Planned Parenthood members, friends, and supporters strengthens our ability to lead the fight to protect access to abortion and birth control and defend every woman's right to make her own personal medical decisions.
- And when you stand with Planned Parenthood you help us move forward, even in this hostile climate, to expand access to care and harness the power of technology to inform and engage women in taking care of their health.

I urge you to accept the enclosed Planned Parenthood membership card by making a generous annual renewal gift today.

This year we intend to demonstrate in every way possible that women can count on us to be there for them. I hope I can count on you to help.

Women Can Count on Planned Parenthood for Access to Health Care

Here's a good story that illustrates just how determined we are: In November, Planned Parenthood Association of Hidalgo County reopened its health center in Mission, Texas. It was one of more than 70 women's health facilities that had closed or stopped providing family planning since 2011 after Texas governor Rick Perry callously canceled the federally funded

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Women's Health Program to avoid giving any support to Planned Parenthood. The Planned Parenthood health center in Mission serves around 3,000 people, 90% of whom are uninsured and live below the poverty line. The funding loss left them with no access to health care.

But Planned Parenthood helped to get the federal government to deliver the Title X family planning funds to Texas women through a nonprofit agency. Then we mobilized extra resources, and now the health center in Mission is once again delivering affordable preventive care, birth control services, cancer screenings, and testing and treatment for sexually transmitted diseases.

Here's another example of outsmarting our opponents. As we have proven time after time, Planned Parenthood will do whatever it takes to make sure women can get the health care they need. In North Carolina, for instance, Planned Parenthood health centers are re-tooling and renovating so they can stay open despite a recently enacted law that could shut them down.

It shouldn't be a struggle to provide health care — or to access it.

Your renewed support for Planned Parenthood will make a real difference in the lives of millions of people.

Women Can Count on Planned Parenthood to Defend Their Rights

Five years ago, very few people thought legal access to abortion was really at risk. And who could imagine we'd have to go to court to make birth control easier to obtain?

Right now, in many states it is nearly impossible to access abortion due to waiting periods, counseling requirements, mandatory ultrasounds, admitting privileges for doctors, unnecessary building code laws, and a myriad of other politically motivated restrictions. Nine states have enacted laws banning abortion after 20 weeks — a direct threat to *Roe v. Wade*. Unconstitutional bans like this can have especially devastating consequences. Nearly 99% of abortions take place before 21 weeks. When abortion later in pregnancy does occur, it's often due to medical issues, or tragic complications. These are incredibly personal, often heartbreaking decisions that belong between a woman, her family, and her doctor — *without* the input of out-of-touch politicians.

Court challenges reversed the 20-week ban in Arizona and Idaho, but others remain in place. The issue may end up in the Supreme Court next year. Twenty-week-ban legislation was passed in the House of Representatives, proposed in the Senate, and even voted on (and rejected!) in Albuquerque, New Mexico, in the first attempt to legislate abortion restrictions at the municipal level. Women need *Roe* upheld and their right to choose affirmed. With your continued support, Planned Parenthood will protect that right.

The Court will take up the issue of whether or not corporations can refuse to provide health coverage for birth control because of the personal beliefs of their owners. For three long years, Planned Parenthood tirelessly fought to win the no-cost birth control benefit. And now the promise of no-cost birth control is finally a reality, and women shouldn't have to share their most personal health care decisions with their employers, which crosses so many lines. Yet, here we are, in the trenches defending it again.

Your generous renewal contribution will help Planned Parenthood legal teams defend women's reproductive rights in courtrooms throughout the country and before the Supreme Court, if

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necessary. Together we can make sure more women can get access to birth control and reduce unexpected pregnancies the sensible way.

We cannot live in a country where a woman's right to choose depends on what zip code she lives in, or in which her access to birth control depends on her income. Simply put, all this interference by politicians is putting women's lives at risk.

With your renewed support, we can put an end to it in the courts — and in the court of public opinion. This past summer in Texas, when the legislature pushed through an outrageous package of anti-women's health laws, the whole country was paying attention, thanks to the loud outcry against the legislation and State Sen. Wendy Davis' brave filibuster. People all across the country have been inspired and know how important it is to speak out and stand up against bad legislation.

We know a majority of Americans agree with Planned Parenthood. We need more of them to speak out and take action all across the country to help us protect women's health care. Your generous renewal gift can help make that happen.

Women Can Count on Planned Parenthood to Move Forward No Matter What

Our agenda for 2014 is about demonstrating that we will not be stopped in our mission to ensure that women have access to essential health care including safe, legal abortion. We intend to expand access and to reach more young people than ever through every technological avenue possible. We will not let the attacks and legislative tactics distract us from what matters.

A new Planned Parenthood health center opened recently in Fort Worth. Planned Parenthood Southeast also opened a new health center in Hattiesburg, Mississippi, as part of a long-planned expansion into areas of the country where women's health is at greatest risk. No matter what our opponents do, we intend to keep reaching out to underserved women, particularly in the South and in rural areas.

We are also expanding our efforts to help young people take responsibility for their health. Our online outreach and mobile phone applications give them the opportunity to ask questions, gain information, and find resources in real time, exactly when they need to know. Everything Planned Parenthood is doing already to help young people protect themselves from unexpected pregnancies and STDs is making a difference. In the year ahead, we intend to do even more outreach and education.

And with your renewed support, we will keep pressing forward.

You know as well as I do that this assault on women's health care is completely senseless and hurtful. And you also know where it comes from — anti-abortion extremists and their allies in Congress and in state legislatures across the country. We are now seeing what happens when politicians don't trust women to make their own medical decisions — women are losing access to health care and their health is being put at risk.

And if we don't turn this situation around quickly, I fear we will see more and more states follow the lead of Texas and make it next to impossible for women to access safe, legal abortion. Planned Parenthood is working full-time and on all fronts to make sure it doesn't come to that.

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We will be there for women in need. That is our promise.

But what it will really take to end this struggle is for you to stand with Planned Parenthood again in this new year and support all that we do for women's health. The more people like you who stand up and speak out at our side, the stronger we are.

Please make a generous annual renewal contribution to Planned Parenthood today. What you do matters to women all over the country who depend on Planned Parenthood. Women are counting on us. I hope I can count on your continued support in 2014.

Thank you.

Sincerely,



Cecile Richards
President

P.S. Your renewed support for 2014 will help ensure that women can continue counting on Planned Parenthood no matter what happens. Your commitment and generosity, along with that of so many others who share our values, is essential. With your ongoing help, nothing can stop Planned Parenthood.