POLICY GOVERNING POLITICAL ACTIVITY OF
PRO-LIFE ACTION LEAGUE INC.

Article I—Purpose
The purpose of this Policy is to protect the interest of Pro-Life Action League Inc. ("Corporation") from political activity that could jeopardize the Corporation's tax-exempt status under IRC sec. 501(c)(3). It is the Corporation's intent that all officers, directors, employees, and volunteers of the Corporation annually review this policy and comply with the provisions set forth herein. This Policy does not govern lobbying or other legislative activities conducted by the Corporation.

Article II—Scope of Prohibition
As a tax-exempt organization under IRC sec. 501(c)(3), the Corporation is absolutely prohibited from directly or indirectly participating in, or intervening in, any political campaign on behalf (or in opposition to) any candidate for elective public office. This prohibition applies to any and all campaigns whether at the federal, state, or local level. Since a single transgression into political campaign intervention may lead to a costly challenge to the Corporation's tax exemption and possible loss of that status, it is absolutely critical that all officers, directors, employees, and volunteers closely adhere to this Policy.

Article III—Individual Actions
All officers, directors, employees, and volunteers of the Corporation are prohibited from engaging in any partisan activity during work hours, and from using any of the Corporation's resources, including phones, faxes, email, mailing lists, and meeting space for the benefit or opposition of a political party or political candidate. This Policy is not intended to restrict free expression on political matters by individuals speaking for themselves outside the scope of their work for the Corporation. However, when speaking in an individual capacity, great care and effort should be taken to articulate that the actions and/or comments are personal and are not intended to represent the views of the Corporation.

Article IV—Examples of Prohibited Activities
To better understand the scope of this Policy, the following are examples of prohibited activities:
(a) Publicly endorsing or opposing a particular candidate or political party in any printed, written, oral, or electronic publication or correspondence;
(b) Using a Corporation email address to disseminate partisan or candidate information in a biased manner;
(c) Selling or otherwise providing a mailing list, office space, or other assets to a third-party for use to endorse or oppose a political candidate or otherwise influence a political election;
(d) Accepting paid political advertisements if these goods and/or services are only made available to one candidate;
(e) Creating links on the Corporation’s website to partisan or candidate-related material contained on other websites; or
(f) Funding political-candidates, partisan organizations, or other organized efforts to influence a political election.

For additional examples and information on prohibited activities, individuals are encourage to review IRS Fact Sheet-2006-17 and IRS. Rev. Ruling 2007-41. Both documents are available at www.irs.gov.
Article V - Board-Approved Activities

This Policy is not intended to prohibit the Corporation from engaging in non-partisan, educational activities related to political elections which are permissible for an IRC sec. 501(c)(3) organization to engage in under federal law. Examples of these activities may include public forums, candidate debates, voter registration initiatives, or other voter-education activities. However, none of these activities shall be conducted unless carefully planned to avoid any actual or perceived bias and shall be expressly pre-approved by the Board of Directors.

Article VI - Procedures for Addressing Potential Abuses

Any actual or possible actions that may violate this Policy shall be reported immediately in writing to the Secretary of the Corporation for review by the Board of Directors. If the Board has reasonable cause to believe that the action does violate this Policy, corrections shall be made and the individual shall be subject to disciplinary procedures which may include, but not be limited to, warnings, suspension, or termination.

If any officer, director, employee, or volunteer has a specific question regarding the scope of this Policy, appropriate legal counsel should be timely sought in accordance with proper Board-approval.

[Signatures]

President
Date: April 28, 2008

Secretary
Date: April 28, 2008

Date Policy Adopted: April 28, 2008